



SongTalk is a unique one day event at which a small group of songwriters can improve their craft by meeting and interacting with people who have enjoyed consistent success at the highest levels in the music business.

Have your songs selected for playback, analysis, discussion and general inspiration by resident hosts Tim Fraser and Andy Duncan.

Enter a draw to have your song heard and critiqued by one of our two inaugural guest speakers, the writing & production team behind the multi-platinum phenomenon and household name that is Robbie Williams: Steve Power and Guy Chambers.

Learn about song structure, arrangement, instrumental selection, sound-sourcing, creating that special performance, optimum recording and mixing techniques. In other words, everything that contributes to the creation of a successful song.

Hear how songs that are now considered to be classics evolved from a rough idea into a finished masterpiece.

Find out how long and productive careers have been sustained.

Improve your understanding of the changing nature of the music business in the postinternet era and how best to make it work for you.

Enjoy a rare opportunity to personally ask the questions that matter to you to writers, musicians and producers who have been there and done it.

Develop your contacts by networking with your fellow delegates at this event and use our interactive website to connect to other writers.

This exclusive event will be held in the stunning environment of the Royal Institute Of British Architects in Portland Place, London W1 on Thursday July 30th

9.30ampm

It will kick-off with a chance for delegates to meet and greet over tea, coffee and pastries at.

10.00pm

Tim and Andy will introduce themselves and talk about some of their own experiences in creating hits. Next they will start selecting delegate's songs and get the listening and feedback forum underway. They will offer comments and suggestions across the entire spectrum of songwriting and recording skills. There will be plenty of opportunities for Q & A and for other delegates to make their contributions.

11.15pm

There will be a 15-minute tea & biscuit break.

11.30pm

Steve Power will be interviewed about his life and career, sharing some of the insights and knowledge that have made him so consistently successful both as a writer/ engineer/mixer/producer in his own right and, of course, as one half of the team that propelled Robbie Williams to solo stardom. Steve will also be playing a few songs to illustrate his views. Delegates will enjoy every opportunity to ask their own questions before Steve listens to one lucky writer's song and

then gives his personal analysis and observations.

12.30pm

lunch will be served during which Tim & Andy will be available to chat informally to delegates, as will Steve Power and Guy Chambers, both of whom will be joining us.

1.30pm

Guy Chambers will take centre stage. As well as being Robbie's most prolific and successful co-writing partner, Guy has since enjoyed a glittering writing and production career, working with a host of internationally renowned artists. In discussing his methods and views Guy will play some personally selected songs and, by way of demonstrating the gestation of some of his best-known songs, has kindly agreed to show some highlights from his own video archive of him actually co-writing with Robbie, none of which has ever been seen before. Then Guy will take questions from the floor. After this another delegate will have their song played back to Guy for his reactions and comments.

2.30pm

Tim & Andy will re-open the listening forum and there will be more analysis and discussion.

3.25pm

A representative from BASCA (The British Association Of Songwriters, Composers And Arrangers) will offer a brief introduction to the organisation, and outline its services and ambitions.

3.30pm

There will be another 15-minute tea break during which delegates will have the chance to find out more about BASCA.

3.45pm

Tim & Andy will look at the evolution of the music business and discuss some of the methods by which writers and performers can best exploit the new digital landscape. This will also include the potentially confusing but important issue of rights protection. How do you safeguard your work? How do you market and promote yourself? Do publishers or record companies still have a viable role to play? What kind of enterprises or collaborations should you be looking to get involved with and on what terms?

4.45pm

The day draws to its conclusion.

This exclusive and intimate event will be strictly limited to a total of 29 delegates.

The cost will be £275.00 per delegate. This will include tea, freshly brewed coffee and miniature danish pastries on arrival. Mid-morning tea, freshly brewed coffee and biscuits. Mid-afternoon tea, freshly brewed coffee with hand-baked cookies. Lunch chosen from the hot and cold fork buffet menu & mineral water refreshed throughout the day.

To find out more about the day, or to make a reservation, please contact Tim Fraser at:

timfraser@moose.co.uk

To look at our venue, please go to:

www.architecture.com/RIBAVenues/RIBAVenues.aspx

To find out more about Steve Power, please go to:

www.myspace.com/phonyfriend

www.stevepowermix.co.uk

To find out more about Guy Chambers, please go to:

www.guychambers.com/

www.myspace.com/guychambers

To find out more about Tim Fraser, please go to:

www.myspace.com/timfrasersongs

www.tim-fraser.co.uk

To find out more about Andy Duncan, please go to:

www.myspace.com/andyduncanpdc

